

STUDIO GRL

A One-of-a-Kind Design.

PREDESIGNED BRAND KIT

STUDIO GRL
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What is a Predesigned Brand Kit?

Our Premade Brand Kit Series is for business owners that that want to officially differentiate their brand from their market and are looking for a fast & authentic branding solution.

When purchasing a Predesigned Brand Kit, you'll get full artistic rights to a one-of-a-kind design series. As the new owner, it is exclusively yours to use for your business.

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How does the process of purchasing a premade logo work?

Firstly, if there is an available Brand Kit on our shop that resonates with you and your business industry, please email us at hello@studiogrldesign.

Secondly, after receiving your request we will adjust the Kit to your business name. After will will organise all your new branding files for you. No modifications will be made on my end; the logo will be sold as-is. If you require any additional design changes, they will incur an extra cost.

Lastly, all files will be sent to you in a GDrive folder and removed from the shop to be yours forever.

The Premade Brand Kit includes:

- 1x Brand Guideline Book (Incl. Colorcodes, etc.)
- 1x Primary Logo Design
- Your business name added
- 1x Product Logo Design
- 2x Logomark Variations
- 1x Brand Element
- 3x Typography (Heading, Subheading, Body Font)
- 1-3 background color variations
- All files listed below

The Premade Brand Kit will be sent to you in an organised GDrive folder and includes the following file formats:

- Illustrator file (.ai)
- Vector Files
- Full-screen designs (1:1 + 4:5 format)
- Circle or die-cut version
- Transparent version
- Textured & Untextured version
- 1-3 different background color options

